

Report School Year



MESSAGE FROM THE CHAIRMAN
OF THE BOARD OF TRUSTEES

ROBERTO SHAPIRO SHEIN



We have completed 23 years of promoting Mexico, seeking to improve the quality and equity of education in our country. The last three years have been especially difficult and despite this, we continue working to support more children and young people.

In this time of pandemic we had to reinvent ourselves and we did it in a timely manner: we trained thousands of teachers through electronic platforms, we continued to carry out our school strengthening model virtually, we created an application for teacher training, we attended more than 29 thousands of calls to the help desk, among other things. We did not stop, despite the difficulties, and we adapted to be able to reach more teachers, not only from the schools we attended, but thousands more who attended the webinars we gave.

In October 2021, Tere Aguilar Álvarez joined as General Director of UNETE and in the second semester of the 2021-2022 school year we were able to return -with great joy-, in person to the schools. We have been able to verify the need that teachers have to learn to use technology in a better way, which motivates us to look for new ways to support them. At the end of this 2021-2022 cycle we also had the first results of our new teacher evaluation model, with which we measure the impact that our school strengthening program has on the digital teaching skills of all the teachers with whom we work. It is with great satisfaction that I inform you that we had a significant impact by raising the level of digital teaching skills, measured in accordance with the corresponding European framework. UNETE focuses its work on strengthening the teaching staff, since teachers are the most important factor in learning processes.

To date, with the support of our donors, UNETE has equipped 7,522 media classrooms in public schools that benefit 114,078 teachers and 2,783,922 students.

Many thanks to all the allies and donors who made these results possible. Education is the engine for the progress of our country and now it is more important than ever to continue with this mission and redouble our efforts.

August 2022

MESSAGE FROM OUR GENERAL DIRECTOR

Joining UNETE as General Director has not only meant joy, but also enormous responsibility. Joy because I am a firm believer that education is the best way to change –for the better– all the negative aspects of this country. Education is the light of hope that Mexico can become everything we imagine. Joy because I can finally be in an organization that works in the center where this change should mainly take place: inside public schools.

Regarding responsibility, UNETE is an institution with a long history, prestige and good reputation. For 23 years, UNETE has worked uninterruptedly to forge itself as a serious, compliant, transparent and accountable civil society organization. UNETE's professionalism is reflected in the commitment of our donors and allies, especially those who continue to trust us year after year. But above all, UNETE has an invaluable asset that is the trust it has generated with each of the Governments of the States of the Republic that continue to allow us to enjoy the privilege of being where the teaching-learning process occurs: in the relationship between teachers and their students.

Although the years of the pandemic that are reflected in this report have been difficult for everyone, I sincerely congratulate the team of UNETE collaborators who not only managed to get this ship afloat in times of storm, but also did so with one of its most outstanding: with timely, fast and pertinent innovation. His ability to adapt to the new reality had outstanding results. I feel very proud to belong to this group of people who work every day to improve the quality and equity of education in Mexico. We are a team and I only had to coordinate and direct it for one year. The successes reported here are from each and every one of the members of the UNETE team.

MARÍA TERESA AGUILAR ÁLVAREZ
GENERAL DIRECTOR



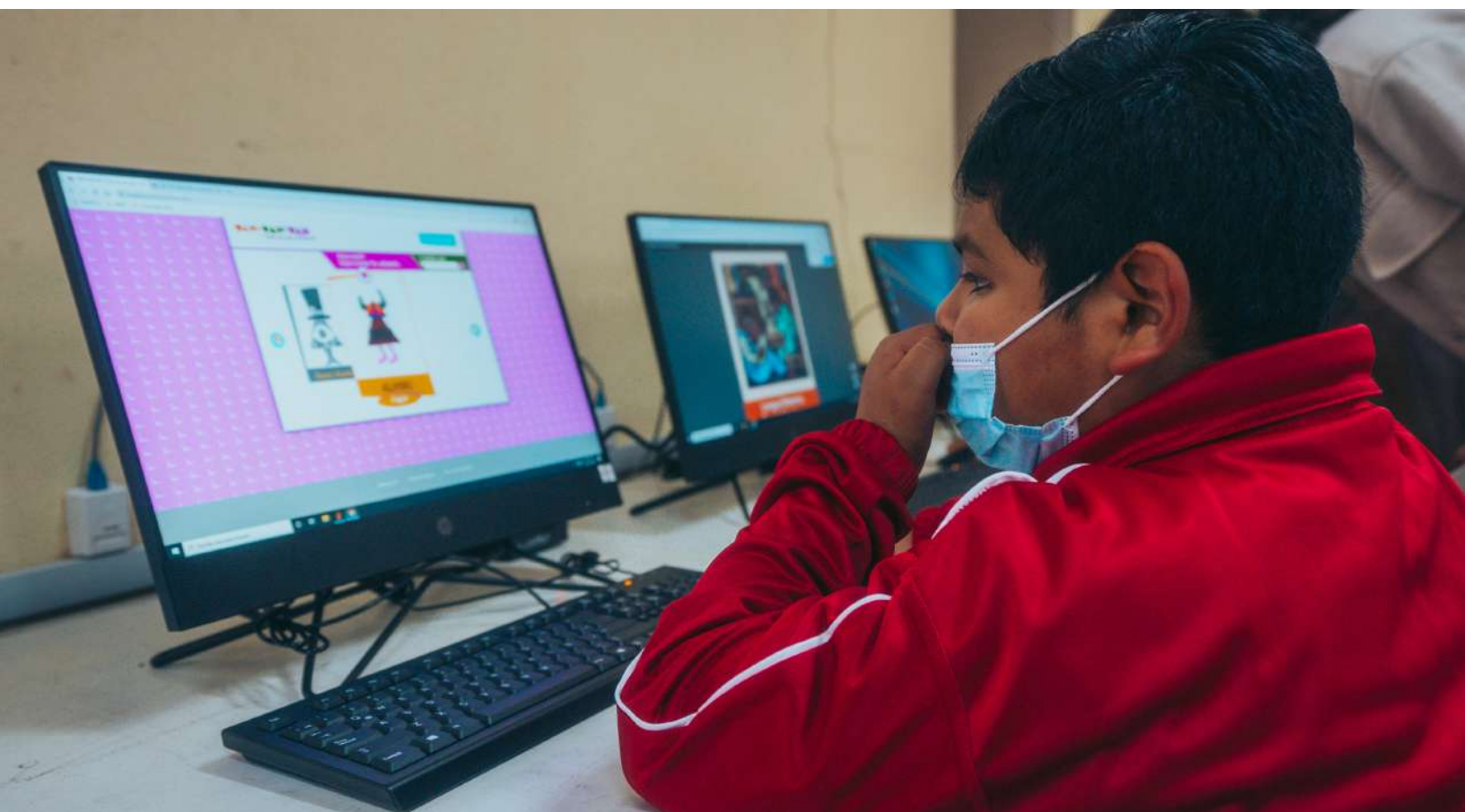
HISTORY

We are a non-profit civil association, in which we have distinguished ourselves for more than two decades by bringing technology to basic education schools nationwide and developing digital skills in teachers and students.

Our focus has been to empower the teacher as an educational figure, strengthen him to be the leader and motivator that students need today in the development of 21st century skills. We have a comprehensive and multisectoral model that allows us to involve all sectors of society and maximize impact.

Our scope has allowed us to innovate and strengthen our relationships with the state and federal secretariats of public education; Teachers see in UNETE the opportunity to update their knowledge and donors, busy with the country's education, see us as the window of opportunity through which they can contribute to a better society.

Our founder Don Máx Shein (RIP) inspires us to work every day for a better country.





The last three school years that report this report were marked by completely unexpected circumstances. The pandemic forced us to lock ourselves in our homes and find a new way to continue working to help educate children and young people throughout the country. Thus, despite the circumstances, we looked for a way to continue training public school teachers, so that to a greater or lesser extent they could limit the backlog that was generated by the absence of students in the classroom.

From 2019 to 2022 we focused on creating online seminars, training through different networks and platforms , and finding a way to continue reaching the entire country with our model of technological strengthening in education.

Below we present the results of these three school cycles, with the effort made by each and every one of UNETE's collaborators and with the great support of our benefactors who continued to believe in us to promote education in our country.

INTRODUCTION

OUR MISSION **IS TO IMPROVE QUALITY** **AND EQUITY IN EDUCATION** **IN MÉXICO.**

VISION

Achieve equal opportunities in public schools through access to technology where students have a better quality education, to create a fairer and more dignified country, with a clear sense of love for Mexico, counting on active participation. of the whole society.

VALUES

Equity, Solidarity, Quality, Trust, Accountability, Responsibility, Commitment, Transparency, Loyalty, Ethics and Tenacity.



OUR **MODEL**

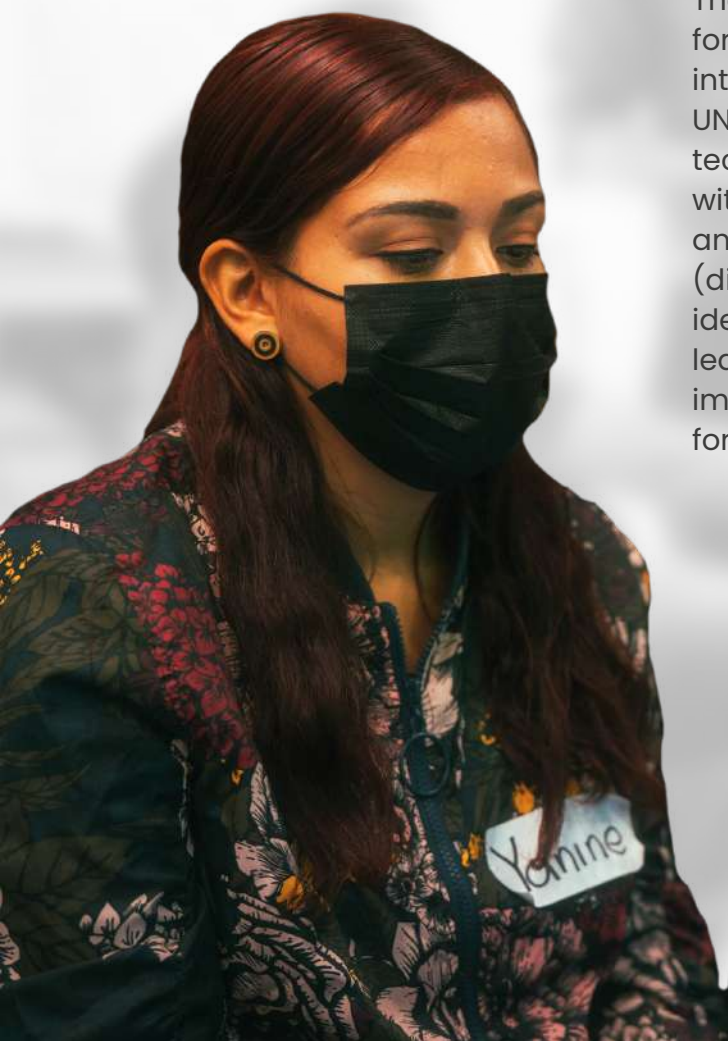


**Girls and boys who enjoy
better opportunities.**

PFE

PROGRAM OF SCHOOL STRENGTHENING

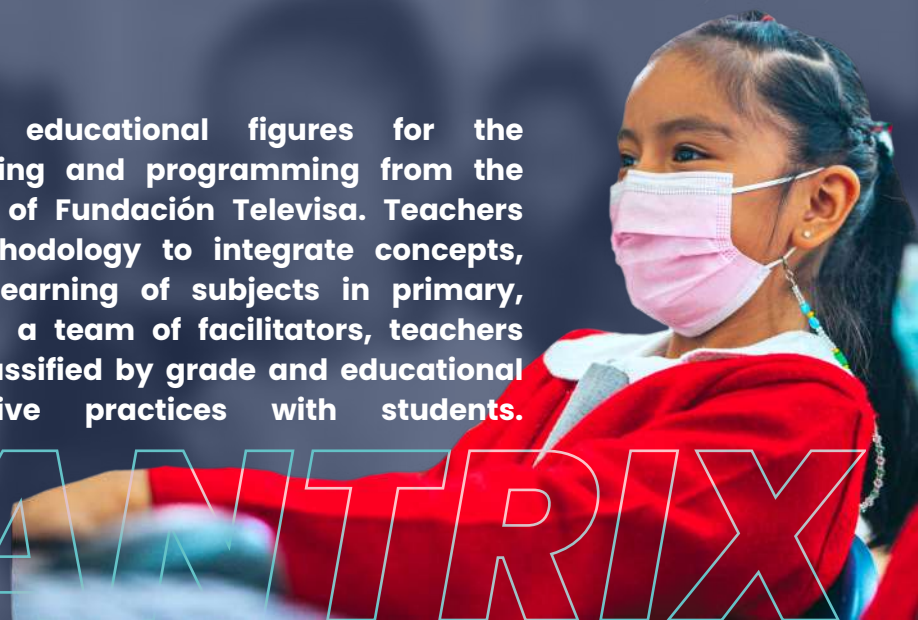
Part of the methodology of accompaniment to educational figures (teachers, students and school personnel) in real conditions of activities in the school. The PFE promotes the development of digital skills for teaching practice through personalized training in interaction with the media classroom installed by UNETE. The advice is carried out by an educational technology facilitator, day by day during a school year, with the function of accompanying teachers in the use and mastery of digital tools in educational processes (diagnosis of digital skills, design of lesson plans , identification of key learning, use of digital programs, learning products, assessment of learning) and thereby improve digital skills and abilities of the 21st century for the benefit of students.



CUANTRIX

Training and accompaniment to educational figures for the development of computational thinking and programming from the interaction with the Cuantrix project of Fundación Televisa. Teachers receive advice on the Cuantrix methodology to integrate concepts, processes, and strategies into the learning of subjects in primary, secondary, and high school. Through a team of facilitators, teachers receive support to develop lessons classified by grade and educational level, which results in innovative practices with students.

CUANTRIX



ABOUT US

IN 23 YEARS

TEACHERS
114,637



CLASSROOMS
7,570



SCHOOLS
9,535



FACILITATORS
1,125



STUDENTS
2,799,613



FEDERAL
ENTITIES
32



MUNICIPALITIES
1,228





VOLUNTEERING

At UNETE we volunteer collaborating with different national and international companies. Volunteering is lived in all parts of the world, regardless of borders, religions and cultural context, we can know it by different names and in different ways.

The objective of Volunteering is to encourage social participation in educational projects by contributing time and knowledge.

The volunteers contribute with their experience to the development of themes aligned to the fulfillment of social service projects, professional practices and corporate social responsibility.

TYPES OF VOLUNTEERING

ON-SITE VOLUNTEERING	PROFESSIONAL VOLUNTEERING
Group of volunteers who attend the activities on site (ICT teaching to teachers and students, equipment maintenance, painting, reforestation).	Group of collaborators who are convinced to participate with their time in an important cause to be a factor of change.
Collaborators of donor companies social service students	Group of collaborators who are convinced to participate with their time. Social service students who design projects to improve the model



At UNETE we collaborate with different companies, creating mentorships with the objective of generating learning moments between volunteers and students, in which the talents of all participants are put into practice, always with creativity and respect.

Volunteers, students, parents, teachers and school principals participate in these spaces.

SOCIAL SERVICE PROFESSIONAL INTERNSHIP

PROGRAMAS DE SERVICIO SOCIAL Y PRÁCTICAS PROFESIONALES

Institutional improvement actions: Design projects with deliverables that improve the intervention model and provide institutional strengthening. The projects will be aligned to the study plans of the institutions and professional skills with a social focus are developed.

We currently work with:

Universidad Nacional Autónoma de México

Universidad Iberoamericana

Universidad Anáhuac Norte

Instituto Politécnico Nacional

Universidad Tecnológica de México

Universidad del Valle de México

Universidad Politécnica del Valle de México

Universidad de Helsinki

Universidad Tecnológica de Nezahualcóyotl



INSTITUTIONAL STRENGTH

For 21 years we have distinguished ourselves by complying with the principles of transparency and accountability. Since our foundation we have maintained the registry as an authorized donee, so our donations are tax deductible; Additionally, we have institutional and transparency certifications where our institutional strength is evaluated. We are the first civil society organization to receive the National Quality Award and we were distinguished with the José Vasconcelos medal, the highest award given by the Ministry of Public Education, among other awards that support the quality of our work in favor of Education in Mexico.

TRANSPARENCY



QUALITY



COLLABORATIVE WORK



School Year **Report**



GENERAL ASPECTS

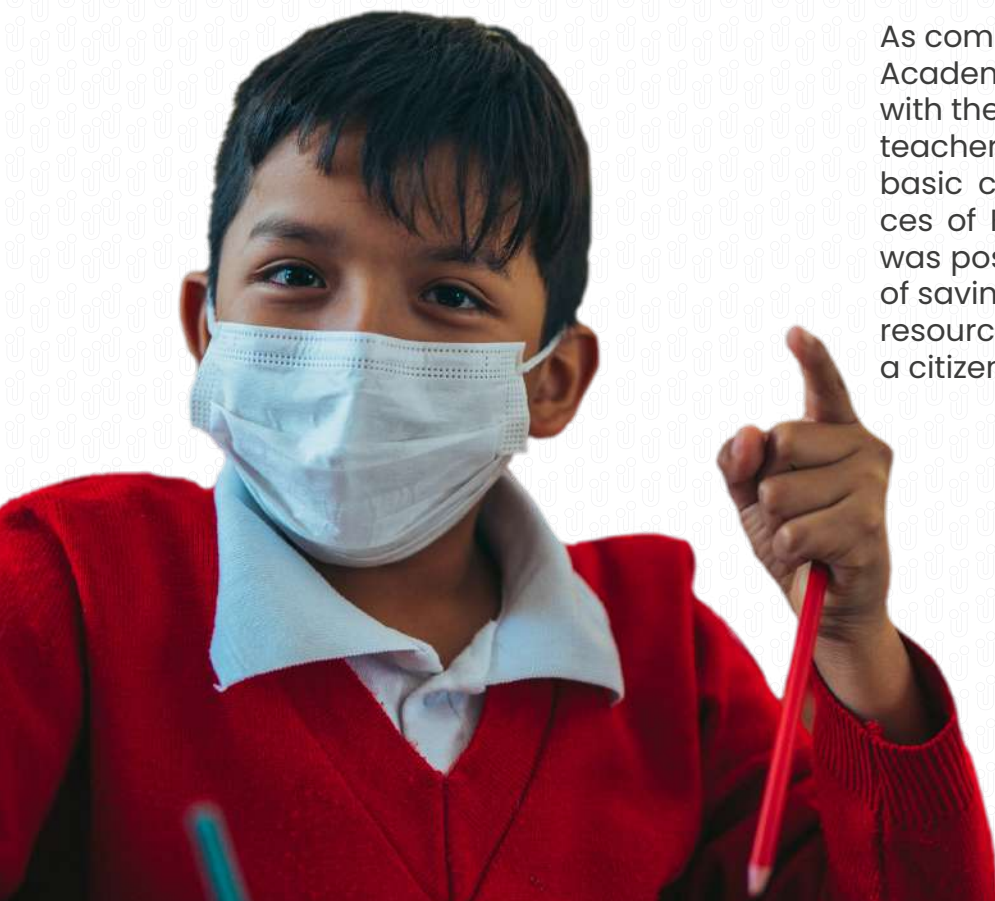
During the 2019–2020 school year, two large educational intervention projects were implemented through the School Strengthening Program (PFE) and Cuantrix. The first allowed public school teachers to develop digital skills and the second promoted the learning of computational thinking and programming.

Through the PFE, 80 schools benefited from the support of 46 facilitators in real working conditions, with which 976 teachers improved their educational practice through the design and implementation of lesson plans, where Mathematics and Spanish were the subjects with the most activities mediated with technology.

Through Cuantrix, 1,091 primary, secondary, and high school schools in various states of the country implemented lessons for the development of computational thinking and programming where teachers and students discovered the benefits of cutting-edge content.

As complementary activities, the UNETE Academy Lab Culiacán was promoted with the support of Coppel, where 59 teachers had the opportunity to learn basic concepts and educational practices of Financial Education, in this way it was possible to reflect on the importance of saving, planning and administration of resources as a quality of the personality of a citizen of the 21st century

With the purpose of improving access to women in science and technology, 14 teams made up of 72 students from 7 schools participated in the Technovation contest, which represents the challenge of developing an app with a social sense.



GENERAL ASPECTS

A photograph of a classroom where several students are seated at desks, each with a laptop. They are all wearing face masks. The student in the foreground is a young man with dark hair, wearing a light blue button-down shirt and a grey face mask. He is looking towards the left. Behind him, other students are visible, also wearing masks. The room has warm lighting and wooden paneling in the background.

Due to the health contingency, from March to June 2020 , an emerging model of distance educational care was established, so that all advice and training was carried out online.

The teachers were accompanied in the use of technology for communication and monitoring of the distance course. The “Class at home” microsite was offered and an opinion article “Innovate and learn in the pandemic” was published in the El Mundo de la Educación Magazine, offering resources and alternatives to face the emergency situation.

Likewise, the “Share your internet” initiative was promoted, with which the community was invited to open the internet signal of their homes for education in Mexico. Finally, the commemorative book of the “20 years of UNETE; aspects of the evaluation.

BENEFITED STUDENTS
200,470



TEACHERS
13,930

SCHOOLS
1,202



FACILITATORS
123

DONORS
22



DIGITAL SKILLS

DIGITAL SKILLS

During the 2019–2020 school year, the statistical model of correspondence analysis was implemented, for which exploratory techniques were applied that allowed large amounts of data to be reduced in a small number of dimensions. Specific information was obtained by teacher regarding the Integrated Digital Skills indicator ((Digital Skills (HD) vs. Digital Skills in Teaching Practice (HDPD)), the information allowed drawing conclusions on relationships between the two variables with extension to multiple correspondence analysis.

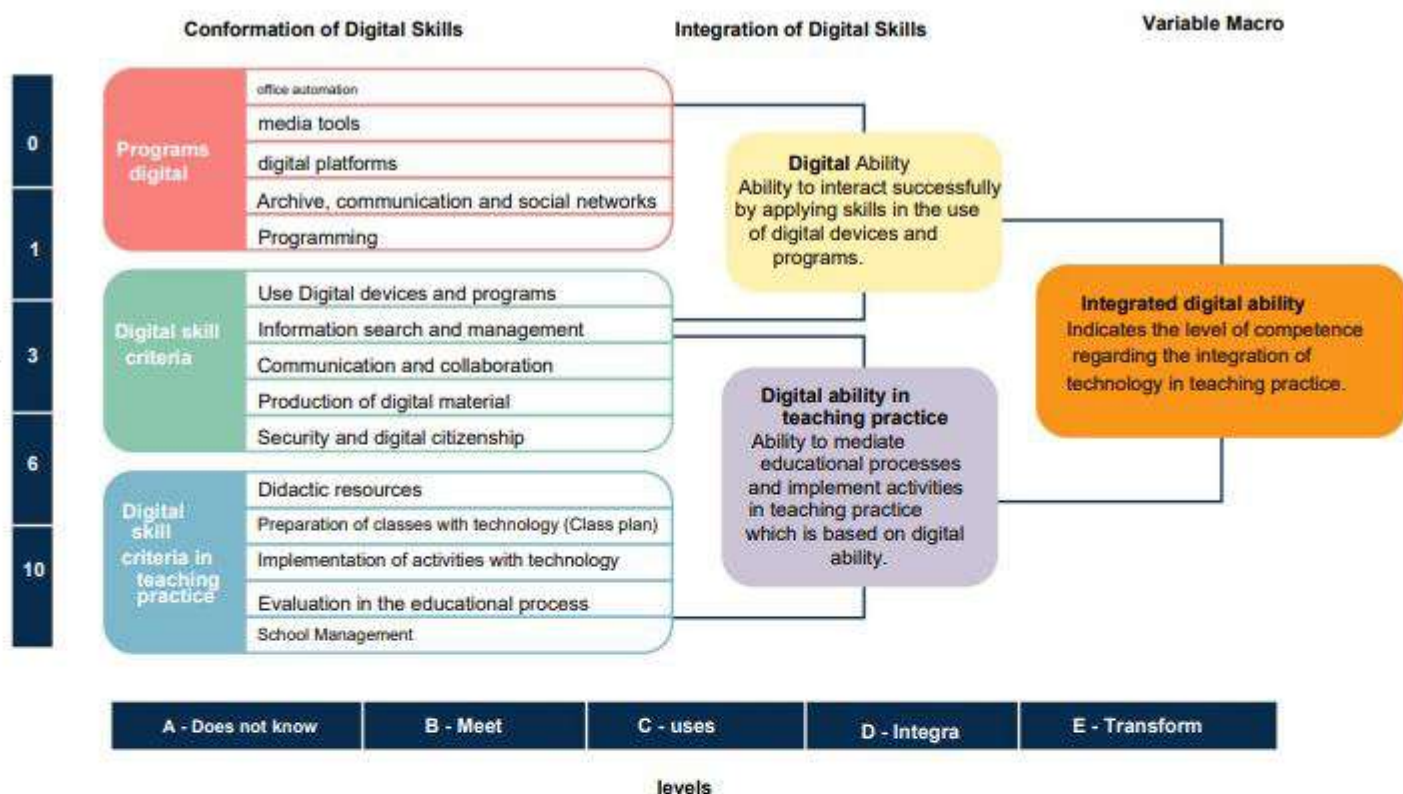
The teaching diagnostic instrument explored, based on the perception methodology, digital skills in the use of programs as a base. In order to familiarize the reader with the terminology, the following definitions are presented:

- Ability to use Digital Programs (PD): Computer tools that facilitate activities or tasks. In some cases the usability depends on the device and operating system.
- Digital Ability (HD): Ability to interact successfully by applying skills in the use of digital devices and programs.
- Digital Ability for Teaching Practice (HDPD): Ability to mediate educational processes and implement activities in teaching practice which is based on digital ability.

As a data collection instrument, the structured interview was used through a questionnaire that was captured in a digital form, when the connectivity conditions were optimal, the self-report was used, that is, the teacher reads and answers the test in a individual. The battery measured the three aforementioned abilities.

The sample was made up of teachers who met the following criteria: a) participants with collaboration agreements and b) with answers in the Teacher Diagnosis pre (before the intervention). Using the theoretical sampling technique, these cases on the principle of theoretical saturation. As regards data processing, the response coding technique was used. For the variable (A, B, C, D, and E on a decile scale where 0 to less than 1 is A, and 10 is E). As a result, the overall responses were classified from the frequency analysis.

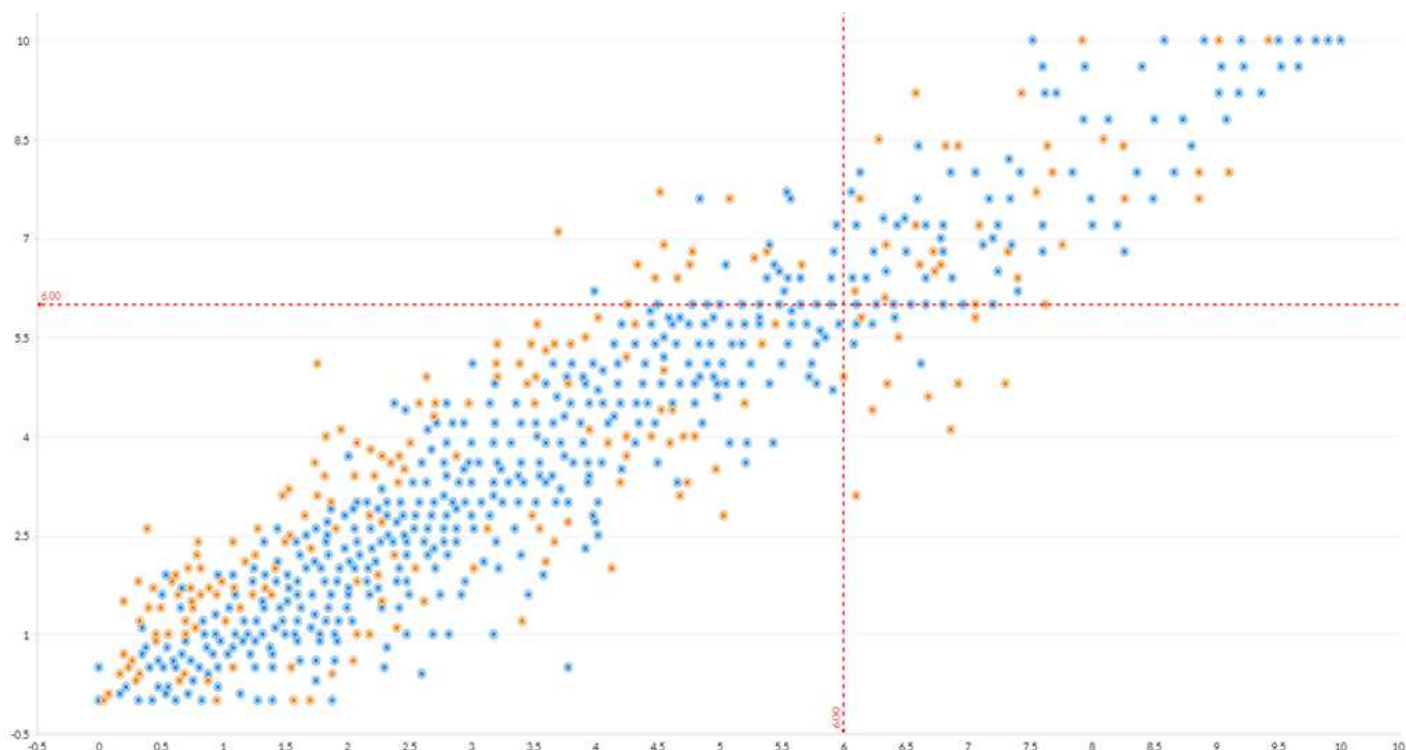
GENERAL FRAMEWORK FOR DIGITAL SKILLS



Stage of Appropriation	Level	cumulative score	Definition	Ask Key code
transform	-	10	Modify the activity, process or tool to optimize or innovate the task. These are activities that were only possible to perform by using the process or tool.	What is the proposal or innovation?
Integra	D	6	Implement the activity, process or tool to link purposes and resources.	what do you use or implement it for?
uses	C	3	Execute the activity, process or tool to obtain a product. The scope of action is to use the resource	what and how do you use or implement it?
Known	B	1	Identifies, explores or inquires, characteristics about the activity, process or tool. It remains in the scope of the definition and visualization of the task.	what for use or implement it?
don't know	A	0	There is no knowledge about the activity, process or tool.	Don't know or don't know

IMPACT OF THE SCHOOL YEAR

TEACHING RESULTS INTEGRATED DIGITAL SKILLS



Overall Impact Score

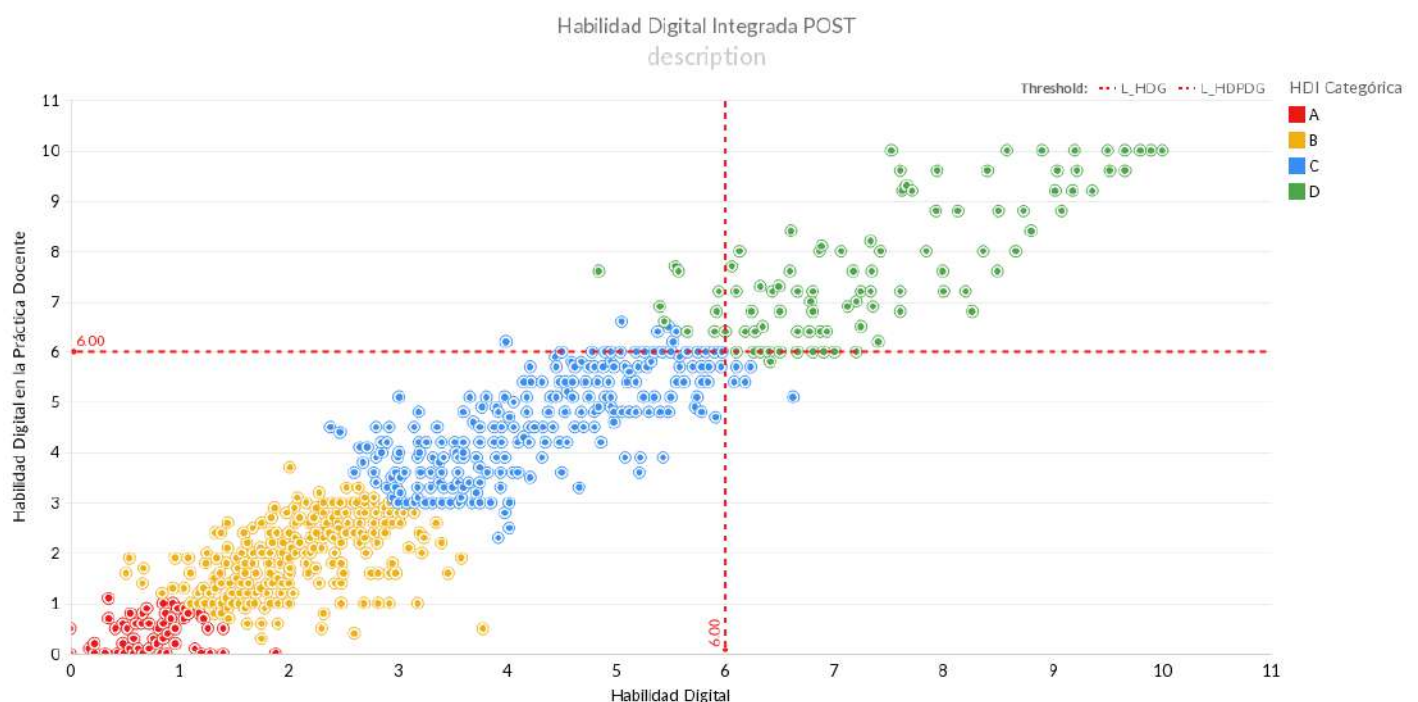
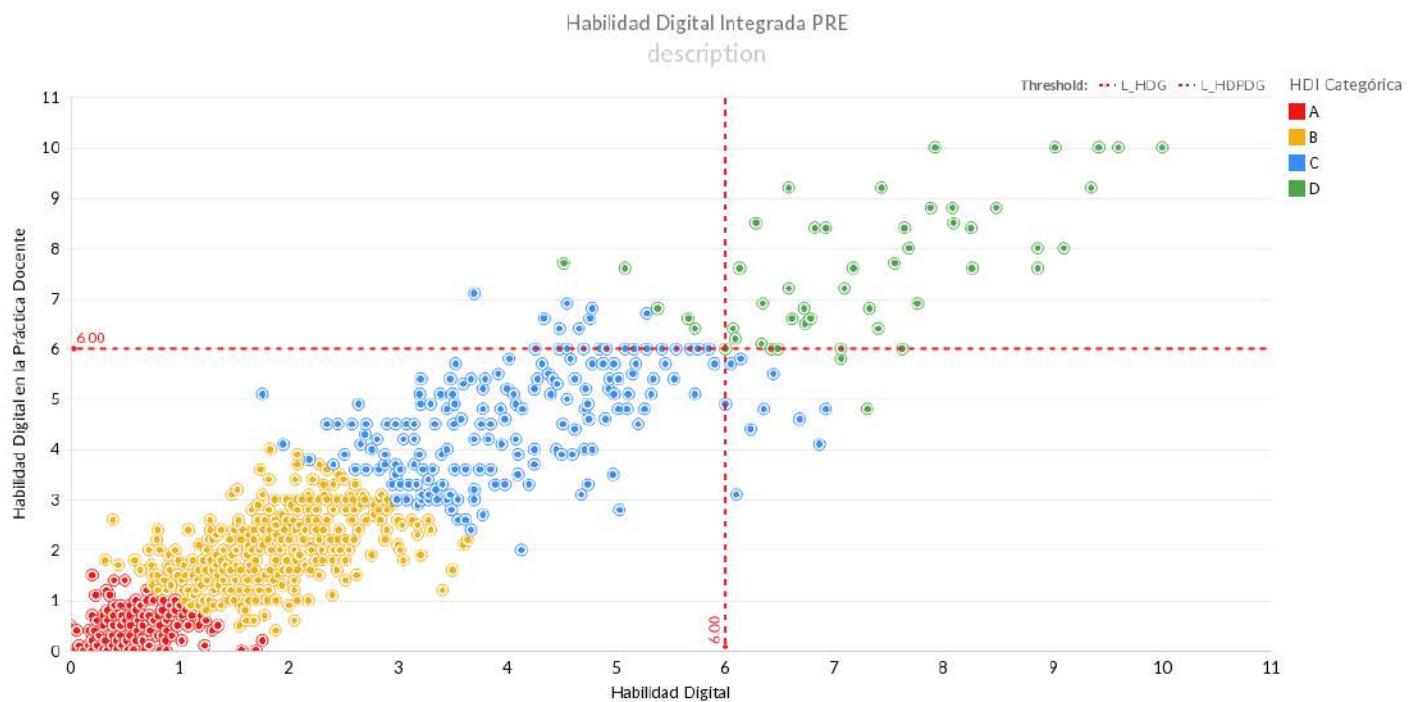
	PRE	POST
Integrated Digital Skill	2.18	3.52
Digital skills for teaching practice	2.25	3.53
Digital skill	2.11	3.51
Use of digital programs	1.98	3.58
<i>Standard deviation</i>	<i>1.86</i>	<i>2.16</i>

Distribución % por niveles obtenidos de Habilidad Digital Integrada



IMPACT OF THE SCHOOL YEAR

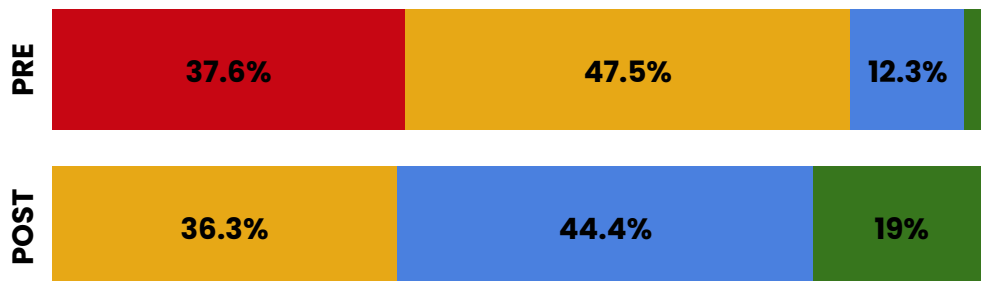
TEACHING RESULTS INTEGRATED DIGITAL SKILLS



IMPACT OF THE SCHOOL YEAR

TEACHING RESULTS INTEGRATED DIGITAL SKILLS

Stage of Appropriation	Level	Definition	Key Code
Transform	E	Modify the activity, process or tool to optimize or innovate the task. These are activities that were only possible to perform by using the process or tool.	What is the proposal or innovation?
Integrates	D	Implement the activity, process or tool to link purposes and resources.	what do you use or implement it for?
Uses	C	Execute the activity, process or tool to obtain a product. The scope of action is to use the resource.	what and how do you use or implement it?
Known	B	Identifies, explores or inquires, characteristics about the activity, process or tool. It remains in the scope of the definition and visualization of the task.	what do you know or know?
Don't know	A	There is no knowledge about the activity, process or tool.	don't know or does not know



ACCORDING TO THE RESULTS:

The impact of the project allowed most of the teachers to be located, at the end of the school year, in levels C and D, with which they are able to use and integrate technology in the teaching-learning process. In general terms, **teachers on average achieve scores above 3.5 points, which overall places them at level C**, that is, teachers who carry out activities, processes and use tools to obtain learning products with students.

EDUCATION INITIATIVES

SOLUTIONS BEFORE CONTINGENCY BY COVID-19



HELP DESK

We provide a technical support service where teachers request support to update personal equipment, internet settings and download content.

The year 2020 was completely atypical, the contingency for COVID-19 led us to modify our support processes to meet the demand for the service, we went from serving 430 to 27,902 tickets per year because teachers had to organize and operate their classes from House.



INICIATIVA COMPARTE TU INTERNET

National Survey on Availability and Use of Information Technologies in Homes 2020 (ENDUTIH), estimates that there are 84.1 million users, representing 72.0% of the population aged six years or older in Mexico. 78.3% of the population located in urban areas are Internet users, while only 50.4% of the population in rural areas are Internet users, so carrying out education virtually represented a challenge. UNITE launched "Open your signal", an initiative that invited the community in general to open the internet signal in their homes in favor of education in Mexico. Thanks to the support of Telmex, licenses for 450 virtual classrooms were generated, which allowed schools to teach their classes remotely without further investment, in addition to increasing bandwidth at no cost.

EDUCATION INITIATIVES

SOLUTIONS BEFORE CONTINGENCY BY COVID-19



"LA CLASE EN CASA" PORTAL

A microsite with content differentiated by educational figures (teachers, students, parents) was designed, it includes learning techniques, digital tools and timely information to continue the teaching-learning process from home.



NATIONAL SURVEY OF TEACHERS BEFORE COVID-19

The "Challenges for Distance Education" survey was applied, which allowed guiding the actions for the accompaniment proposals by educational level and geographical-educational region in terms of communication and digital tools. [https:// comunidadunete.net/](https://comunidadunete.net/)



EXPERIENCIAS EDUCATIVAS INNOVADORAS CON TECNOLOGÍA

Given the growing need to innovate with learning aids, we consider it appropriate to reward teachers who promoted the use of technology as a part of the educational process in the National Contest "Innovative educational experiences with technology within the framework of COVID-19". This initiative generated interaction between teachers, as well as identifying best practices in five areas of interest: lesson plan, didactic sequence, dissemination of learning (Edutubers), chronicle of the educational experience, and educational management

FIRST APP FOR UNETE TEACHERS

U-ACADEMY APP

UNETE Academy APP, is created as a direct result of the commitment and vision of Google.org, who gave us a donation for the development of the platform. It is an initiative with a series of open, massive, free and online nano courses that offer participants the opportunity to explore, learn and be evaluated on a key element of a competence, a skill, or an area of knowledge in a period of time. of time that can go from 1 hour to a maximum of 10 hours.



Disponible en:



Próximamente disponible en:



Posted on
October
19, 2020

Downloads
37,210 on Android
743 on iPhone

161,435
certificates
issued

154,508 registered
users

16 courses
available

Available on Android, Webapp and all browsers

FINANCIAL STATEMENTS



UNETE, I. A. P.

Balance general
al 31 de diciembre de 2019
Cifras en pesos

Activo

Circulante:

Electivo e inversiones en valores	\$	178,215,076
Deudores diversos		9,468
Inventarios		6,183,871
Pagos anticipados		159,041

Suma el activo circulante 184,567,457

Fijo, neto: 194,494

Total del activo 184,761,951

Pasivo

Circulante:

Proveedores	61,582
Otras cuentas por pagar	230,298
Impuestos por pagar	1,497,947
Obligaciones laborales	3,184,152

Suma el pasivo circulante 4,973,979

Patrimonio

No restringido	7,041
Restringido	179,780,931

Suma el patrimonio 179,787,972

Total del pasivo y patrimonio \$ 184,761,951

C.P. Estela Herrera González
Contadora General

L.A.F. Marcela María Cataño Cataño
Representante Legal

FINANCIAL STATEMENTS



UNETE, I. A. P.

Estado de actividades

por el año terminado el 31 de diciembre de 2019
Cifras en pesos

Cambios en el patrimonio restringido:

Saldo inicial del patrimonio restringido	\$ 185,715,756
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Ingresos y rendimientos:

Donativos	38,037,120
Productos financieros	12,948,793
Otros ingresos	8,307
Total ingresos y rendimientos restringidos	50,994,220

Costos:

Equipamiento Aulas de Medios

Equipos, accesorios, cableado y configuración, licencias, software, garantías y reacondicionamiento de equipos	6,279,841
Gastos de conectividad	1,833,597
Capacitación a docentes	14,375
Acompañamiento	15,368,391
Donativos otorgados	928,090
Sueldos, prestaciones e impuestos relativos	17,610,750
Gastos de viaje	222,024
Obligaciones laborales	1,011,303
Seguros	958,858
Eventos	1,798,472
Renta y mantenimiento de oficina	2,298,391
Asesoría externa	621,408
Servicios de comunicación	499,726
Honorarios profesionales	511,082
Mensajería	161,861
Cuotas JAPEM	214,045
Hosting pagina web	284,332
IVA deducible	2,771,926
Otros gastos	994,403
Total costos restringidos	54,392,676

Operación:

Sueldos, prestaciones e impuestos relativos	1,054,292
Depreciación y amortización	83,808
Obligaciones laborales	114,675
Seguros	33,036
Renta y mantenimiento de oficina	145,255
Asesoría externa	286,480
IVA deducible	82,398
Otros gastos	41,229
Gastos Financieros	695,197
Total gastos de operación restringidos	2,536,369

Aumento en el patrimonio restringido	(5,934,825)
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Saldo final del patrimonio restringido	179,780,931
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Cambios en el patrimonio no restringido:

Saldo inicial y final del patrimonio no restringido	7,041
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Suman saldos finales de patrimonio restringido y no restringido	\$ 179,787,972
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C.P. Estela Herrera González
Contadora General

L.A.F. Marcela María Cataño Cataño
Representante Legal

FINANCIAL STATEMENTS



UNIÓN DE EMPRESARIOS PARA LA TECNOLOGÍA EN LA EDUCACIÓN, A. C.

Estado de posición financiera

al 31 de diciembre de 2019

Cifras en pesos.

Activo

Circulante:

Efectivo e inversiones en valores	\$	382,692,784
Clientes		825,000
Donantes		2,271,031
Deudores diversos		825
Inventarios		4,777,874

Suma el activo circulante 390,567,515

Fijo, neto: 958,182

Depósitos en garantía y otros activos, neto 2,060,619

Total del activo 393,586,316

Pasivo

Circulante:

Impuestos por pagar	2,406,125
Obligaciones laborales	1,521,500
Otras cuentas por pagar	66,439


Suma el pasivo circulante 3,994,064

Patrimonio

No restringido	84,944
Restringido	389,507,308

Suma el patrimonio 389,592,252

Total del pasivo y patrimonio \$ 393,586,316


C.P. Estela Herrera González
Contadora General


L.A.F. Marcela María Cataño Cataño
Representante Legal

FINANCIAL STATEMENTS



UNIÓN DE EMPRESARIOS PARA LA TECNOLOGÍA EN LA EDUCACIÓN, A. C.

Estado de actividades
por el año terminado el 31 de diciembre de 2019
Cifras en pesos

Cambios en el patrimonio restringido:

Saldo inicial del patrimonio restringido	\$ 343,793,064
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Ingresos y rendimientos:-

Ingresos por donativos	50,458,319
Ingresos por servicios de acompañamiento	14,763,945
Productos financieros	43,107,332
Otros ingresos	145,529

Total ingresos y rendimientos restringidos	108,475,125
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Costos:

Equipamiento Aulas de Medios	
Equipos, accesorios, cableado y configuración, licencias, software, garantías y reacondicionamiento de equipos	6,164,021
Modelo de equipamiento con IAP	24,029,994
Acompañamiento	3,705,567
Evaluación competencias docentes	117,387
Sueldos, prestaciones e impuestos relativos	2,441,185
Gastos de viaje	34,109
Obligaciones laborales	460,411
Seguros	71,246
Eventos	72,917
Renta y mantenimiento de oficina	270,401
Asesoría externa	9,029,960
Servicios de comunicación	42,117
Honorarios profesionales	139,511
Mensajería	48,531
Hosting pagina web	62,836
Campañas	136,258
IVA deducible	1,934,748
Otros gastos	315,129

Total costos restringidos	49,078,329
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Operación:-

Sueldos, prestaciones e impuestos relativos	630,437
Depreciación y amortización	443,339
Obligaciones laborales	62,784
Seguros	22,435
Asesoría externa	382,052
IVA deducible	74,198
Otros gastos	17,855
Comisiones Bancarias	575,638
Pérdida Cambiaria	11,473,814

Total gastos de operación restringidos	13,682,552
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Aumento en el patrimonio restringido	45,714,244
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Saldo final en el patrimonio restringido	389,507,308
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Cambios en el patrimonio no restringido:

Saldo inicial y final del patrimonio no restringido	84,944
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Suman saldos finales de patrimonio restringido y no restringido	\$ 389,592,252
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G.P. Estela Herrera González
Contadora General

L.A.F. Marcela María Cataño
Representante Legal

FINANCIAL STATEMENTS



UNIÓN DE EMPRESARIOS PARA LA TECNOLOGÍA EN LA EDUCACIÓN, A. C.

Estado de flujos de efectivo
por el año terminado el 31 de diciembre de 2019
Cifras en pesos

Aumento del patrimonio restringido	\$ 45,714,244
Mas: Partidas relacionadas con actividades de inversión	185,688
Flujo generado por el aumento en el patrimonio	45,899,932
Disminución (aumento) en activos	8,186,830
Aumento en acreedores e impuestos por pagar	2,082,985
Flujos netos de efectivo generados (aplicado) por actividades de operación	56,169,547
Actividades de inversión	
Adquisición de mobiliario y equipo	(185,688)
Aumento (disminución) de efectivo y demás equivalentes de efectivo	55,983,859
Efectivo y equivalentes de efectivo al principio del año	328,708,925
Efectivo y equivalentes de efectivo al final del año	\$ 382,692,784
	=====

Las notas adjuntas son parte de los estados financieros.

C.P. Estela Herrera González
Contadora General

L.A.F. Marcela María Cataño Cataño
Directora de Administración y Finanzas

School Year **Report**





GENERAL ASPECTS

The 2020–2021 school year maintained the national distance education model due to the health contingency caused by Covid-19, so both teachers and students faced the first school year completely out of school. The measures to contain the spread of the Covid-19 virus transformed the national educational practice. In view of this situation, UNETE implemented various strategies and maintained the attention to teachers through the School Strengthening Program (PFE) for the benefit of 75 elementary and high schools in 11 states. Through the PFE, 734 teachers received support during the 2020–2021 school year in digital skills, distance learning techniques and training on pedagogical aspects to provide continuity to the educational program with students in diverse contexts.

At the same time, the Cuantrix program for the development of computational thinking and programming was continued in 1158 elementary and high schools in 5 states, with emphasis on Mexico City. Although the activity was carried out remotely, teachers showed commitment to continuous training, the implementation of lessons and the consolidation of the proposed methodology.

UNETE expanded the coverage of attention to teachers during the contingency by means of 21 seminars transmitted through social networks, which included cross-cutting content for the inclusion of technology in the learning process, the use of mobile devices and communication. The seminars reached 6.1 million people who viewed the video on their facebook profiles and registered more than 500 thousand comments. In addition, teachers had the opportunity to use the U-Academy App, which is free to access and allows them to take the workshops asynchronously and obtain a certificate for the course. During the school year, 164 thousand educational figures interacted with the U-Academy App.



GENERAL ASPECTS

With this momentum, UNETE convened 1138 educational figures in 31 entities of the country to participate in the Google for Education N1 certification. The teachers received advice, training and coaching to include Google tools for education in the educational process, which is very useful to face the challenges of confinement. In this way, 421 teachers were able to obtain the certificate and are now leaders in their school communities.

With the intention of recognizing good practices of teachers in contingency conditions, we promoted the event "Innovative educational experiences with technology within the framework of Covid-19" and "Origin Mexico: design of lesson plans to enhance cultural heritage", in which 191 teachers from 21 states participated. In each case, the teachers responded to a call in which they shared experiences, challenges and solutions to face the pandemic through the use of technology.

Thanks to the learning derived from UNETE's intervention in schools and the knowledge gained from asking 2,253 teachers nationwide how they deal with the pandemic to monitor education, UNETE researchers published the article "Encuesta nacional a docentes ante el Covid-19. Challenges for distance education" in the Latin American Journal of Educational Studies. The research article contributes to the knowledge of the subject and opens the discussion on the different aspects that impact on teaching from the assessment of different socio-educational aspects.

BENEFITED STUDENTS
11,540,850



SCHOOLS
223,626



TEACHERS
386,695



FACILITATORS
16



DONORS
15



TRAINING HOURS
3,787



IMPACT OF THE SCHOOL YEAR

DIGITAL COMPETENCY FRAMEWORK FOR TEACHERS

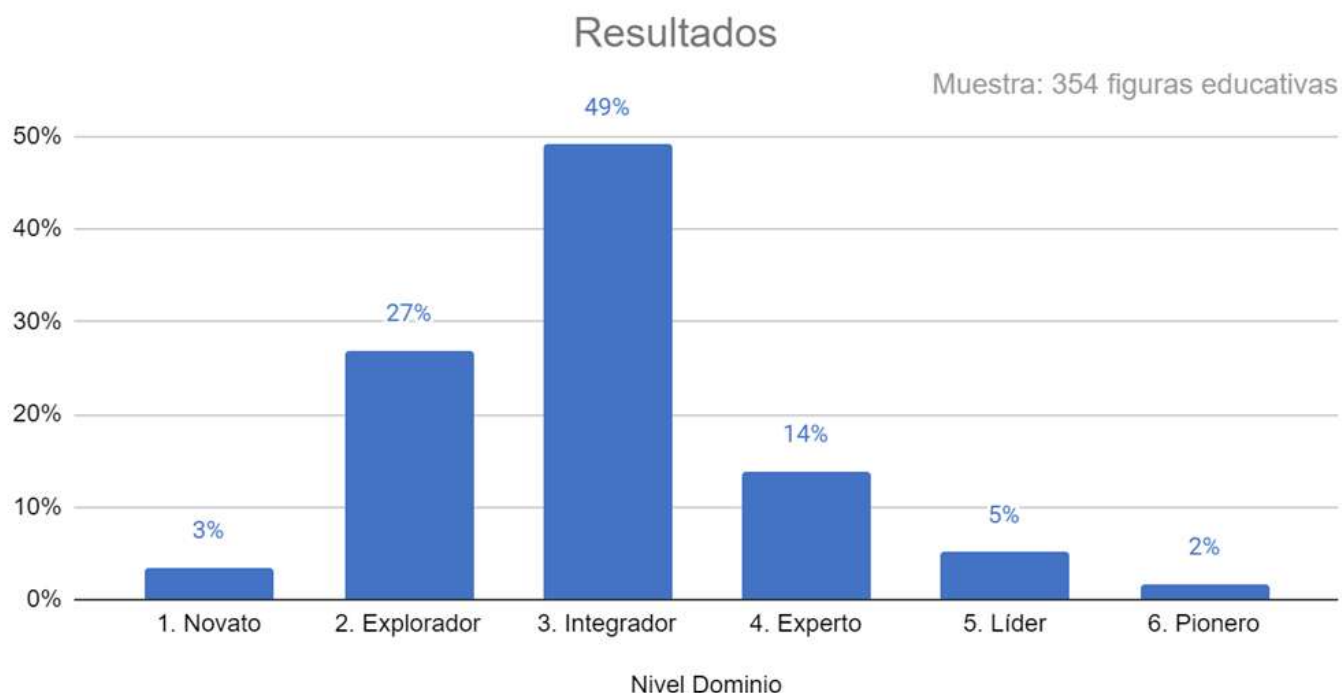
LEVEL	DESCRIPTION
Novice (A1)	He has had very little contact with digital tools and needs guidance to expand his repertoire.
Explorer (A2)	He has begun to use digital tools, although without yet following comprehensive or consistent strategies. An explorer needs inspiration to expand his competencies.
Integrator (B1)	Experiment with digital tools for a variety of purposes, trying to understand which digital strategies work best depending on the context.
Expert (B2)	Uses a range of digital tools confidently, creatively and critically in order to improve their practices. Continually expands their repertoire of practices.
Leader (C1)	It is based on a broad repertoire of flexible, comprehensive and effective digital strategies. It is a source of inspiration for others.
Pioneer (C2)	He challenges contemporary digital and pedagogical practices, of which he is a leader. He leads innovation and is a role model for younger teachers.

Progression Model

The MCDD (Teaching Digital Competency Framework) proposes a progression model to help educators assess and develop their digital competency through six levels through which an educator's digital competency develops.

IMPACT OF THE SCHOOL YEAR

EVALUATION RESULTS 2020 – 2021



During the 2020–2021 school year, with virtual attention due to the confinement caused by the Covid-19 pandemic, the assessment of results through the European Framework for Digital Teaching Competence began, with 70% of the selected sample representing teachers in levels 3 to 6.

These levels correspond to teachers with the ability to use technology frequently in the teaching-learning process.

UNETE's School Strengthening Program allowed teachers to experiment with digital tools for a variety of purposes and apply functional digital strategies to provide continuity to the educational process.

IMPACT OF THE SCHOOL YEAR

EVALUATION RESULTS 2020 - 2021

Distribución por competencia digital

— Máximo

— UNETE



Digital competencies bring together the qualities for educational innovation, of which empowering students obtained the highest result. This competency concentrates strategies for self-learning, inclusion and personalization of educational processes.

Likewise, outstanding progress was identified in the competency of Evaluation and feedback, key aspects in the confinement, since it allowed teachers to interact with their students based on their training needs and access to knowledge.

In general, the results show a positive evaluation as an effect of the School Strengthening Program.

IMPACT OF THE SCHOOL YEAR

EVALUATION RESULTS 2020 - 2021

LEVEL	COMMITMENT PROFESSIONAL	DIGITAL RESOURCES	TEACHING AND LEARNING	EVALUATION AND FEEDBACK	EMPOWER STUDENTS	DEVELOPMENT OF DIGITAL DIGITAL COMPETENCE OF STUDENTS
1. Novice	4.24	5.37	9.04	3.11	8.76	18.93
2. Explorer	20.90	19.21	18.08	12.43	12.99	15.25
3. Integrador	37.01	33.62	30.51	36.16	24.29	34.75
4. Expert	28.53	28.81	29.38	25.42	24.01	19.49
5. Leader	7.63	10.73	8.19	16.38	24.01	7.91
6. Pioneer	1.69	2.26	4.80	6.50	5.93	3.67

The comparative evaluation between the competencies and the levels reached in each one of them shows the plurality of achievements developed.

During the 2020-2021 school year, it marked important changes in the way of promoting mainly distance learning and is reflected in competencies 3, 4, and 5.



TOPICS

Facebook live and Groups 1 and 2 - Whatsapp in education 1 and 2 - Soy Digital 1, 2 and 3 - Messenger Kids 1 and 2 - Instagram 1 and 2 - Augmented reality for gamification - Zoom - Digital whiteboards for teaching a class - Educational games with Power Point - Digital cultural activities with Power Point - Digital cultural activities - Hot Potatoes - Classroom and Information Management.

Open, massive, free, online, live seminars that offer participants the opportunity to explore and learn participants the opportunity to explore and learn about a digital tool applied in the applied in the educational context, which were broadcasted on social networks and the U-Academy social networks and the U-Academy App, which offers the opportunity to take the workshop asynchronously

This initiative, in conjunction with our partners Facebook and the Ministry of Public Education, managed to connect with more than 140,000 live viewers and more than 200,000 registered teachers, more than 140,000 live viewers and more than 200,000 registered teachers during the six seminars in the six seminars that took place from October to December 2020. The objective was to showcase the use of different digital tools to support teachers' educational processes in the context of the pandemic.

WEBINARS

FINANCIAL STATEMENTS



UNETE, I. A. P.

Balance general
al 31 de diciembre de 2020
Cifras en pesos

Activo

Circulante:

Efectivo e inversiones en valores	\$	164,975,887
Deudores diversos		738
Inventarios		1,868,850

Suma el activo circulante 166,845,475

Fijo, neto: 136,769

Depósitos en garantía y otros activos, neto 16,559,189

Total del activo 183,543,433
=====

Pasivo

Circulante:

Proveedores	87,289
Otras cuentas por pagar	78,872
Impuestos por pagar	892,864
Obligaciones laborales	4,746,222

Suma el pasivo circulante 5,805,227

Patrimonio

No restringido	7,041
Restringido	177,731,165

Suma el patrimonio 177,738,207

Total del pasivo y patrimonio \$ 183,543,433
=====

C.P. Estela Herrera González
Contadora General

L.A.F. Marcela María Cataño Cataño
Representante Legal

FINANCIAL STATEMENTS



UNETE, I. A. P.

Estado de actividades

por el año terminado el 31 de diciembre de 2020
Cifras en pesos

Cambios en el patrimonio restringido:

Saldo inicial del patrimonio restringido	\$ 179,789,945
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Ingresos y rendimientos-

Donativos	33,748,634
Productos financieros	9,210,573
Otros ingresos	13,973
Total ingresos y rendimientos restringidos	42,973,180

Costos:

Equipamiento Aulas de Medios	
Equipos, accesorios, cableado y configuración, licencias, software, garantías y reacondicionamiento de equipos	5,703,356
Gastos de conectividad	1,790,283
Acompañamiento	9,022,803
Donativos otorgados	4,743
Sueldos, prestaciones e impuestos relativos	18,623,481
Gastos de viaje	58,221
Obligaciones laborales	1,409,349
Seguros	1,087,346
Eventos	293,485
Renta y mantenimiento de oficina	1,655,002
Asesoría externa	490,898
Servicios de comunicación	228,651
Honorarios profesionales	221,657
Mensajería	78,075
Cuotas JAPEM	206,272
Hosting pagina web	381,867
IVA deducible	1,290,673
Otros costos	430,078
Total costos restringidos	42,976,218

Operación-

Sueldos, prestaciones e impuestos relativos	1,084,159
Depreciación y amortización	111,463
Obligaciones laborales	152,722
Seguros	30,875
Renta y mantenimiento de oficina	94,238
Asesoría externa	436,480
IVA deducible	96,332
Otros gastos	34,795
Gastos Financieros	14,877
Total gastos de operación restringidos	2,055,742

Aumento en el patrimonio restringido	(2,058,780)
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Saldo final del patrimonio restringido	177,731,165
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Cambios en el patrimonio no restringido:

Saldo inicial y final del patrimonio no restringido	7,041
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Suman saldos finales de patrimonio restringido y no restringido	\$ 177,738,207
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C.P. Estela Herrera González
Contadora General

L.A.F. Marcela María Cataño Cataño
Representante Legal

FINANCIAL STATEMENTS



UNIÓN DE EMPRESARIOS PARA LA TECNOLOGÍA EN LA EDUCACIÓN A.C.

Balance General al 31 de diciembre 2020

Cifras en pesos

	\$	%
ACTIVO		
<u>Circulante</u>		
Bancos	33,474,756	7.36
Inversiones en valores	391,999,019	86.16
Clientes	1,005,000	0.22
Donantes	51,090	0.01
Deudores diversos	0	0.00
Inventarios	9,450,398	2.08
SUMA EL CIRCULANTE	435,980,263	95.83
ACTIVO FIJO NETO	810,151	0.18
<u>Diferido</u>		
Pagos anticipados	16,228,858	3.57
Depósitos otorgados en garantía	300,800	0.07
Gastos de instalación	1,627,164	0.36
SUMA EL DIFERIDO	18,156,822	3.99
SUMA EL ACTIVO	454,947,236	100.00
PASIVO		
<u>Circulante</u>		
Proveedores	6,465	0.00
Acreedores	216,509	0.05
Impuestos por pagar	1,637,668	0.36
Obligaciones laborales	1,068,021	0.23
SUMA EL PASIVO	2,928,664	0.64
PATRIMONIO		
<u>Patrimonio</u>		
Patrimonio constitutivo	85,944	0.02
Remanente de ejercicios anteriores	390,351,433	85.80
Remanente del ejercicio	61,581,195	13.54
SUMA EL PATRIMONIO	452,018,572	99.36
SUMA EL PASIVO Y EL PATRIMONIO	454,947,236	100.00

C.P. Estela Herrera González
Contadora General

FINANCIAL STATEMENTS



UNIÓN DE EMPRESARIOS PARA LA TECNOLOGÍA EN LA EDUCACIÓN A.C.
Estado de resultados del 1 de enero al 31 de diciembre 2020
Cifras en pesos

	\$	%
INGRESOS		
<u>Ingresos</u>		
Ingresos por donativos	50,471,926	83.78
Ingresos por servicios	9,610,692	15.95
Otros ingresos	159,489	0.26
SUMA INGRESOS	60,242,108	100.00
EGRESOS		
<u>Costos directos</u>		
Costos de aulas de medios	38,732,940	64.30
Costos operativos	6,697,370	11.12
SUMA COSTOS DIRECTOS	45,430,310	75.41
<u>Gastos de operación</u>		
Gastos de administración	1,335,053	2.22
SUMA GASTOS DE OPERACIÓN	1,335,053	2.22
<u>Resultado integral de financiamiento</u>		
Gastos financieros	91,311,614	151.57
Productos financieros	(139,416,064)	(231.43)
SUMA RESULTADO INTEGRAL DE FINANCIAMIENTO	48,104,450	(79.85)
SUMA EGRESOS	(1,339,087)	(2.22)
REMANENTE DEL EJERCICIO	61,581,195	102.22

C.P. Estela Herrera González
 Contadora General

FINANCIAL STATEMENTS



UNETE IAP
Balance General al 31 de diciembre de 2020
Cifras en Pesos

	\$	%
ACTIVO		
<u>Circulante</u>		
Caja y Bancos	18,394,775	10.03
Inversiones en valores	146,485,594	79.84
Deudores	738	0.00
Inventarios	1,868,850	1.02
SUMA EL CIRCULANTE	166,749,956	90.89
ACTIVO FIJO NETO	134,263	0.07
<u>Diferido</u>		
Pagos anticipados	16,581,417	9.04
SUMA EL DIFERIDO	16,581,417	9.04
SUMA EL ACTIVO	183,465,636	100.00
PASIVO		
<u>Circulante</u>		
Proveedores	67,393	0.04
Acreedores Diversos	75,512	0.04
Impuestos por pagar	889,480	0.48
Obligaciones laborales	2,201,421	1.20
SUMA EL PASIVO	3,233,807	1.76
PATRIMONIO		
Patrimonio constitutivo	7,041	0.00
Remanente ejercicios anteriores	180,745,759	98.52
Remanente del ejercicio	(520,971)	(0.28)
SUMA EL PATRIMONIO	180,231,829	98.24
SUMA EL PASIVO Y EL PATRIMONIO	183,465,636	100.00

C.P. Estela Herrera González
 Contadora General

L.A.F. Marcela María Cataño Cataño
 Representante Legal

FINANCIAL STATEMENTS



UNETE IAP
Estado de Resultados del 1 de enero al 31 de diciembre de 2020
Cifras en Pesos

	\$	%
INGRESOS		
<u>Ingresos</u>		
Ingresos por Donativos	33,748,634	80.26
Ingresos por Intereses	8,287,493	19.71
Otros ingresos	13,973	0.03
SUMA INGRESOS	42,050,101	100.00
EGRESOS		
<u>Costos Directos</u>		
Costo de Servicio Asistencial/Aulas Medios	17,953,989	42.70
Costos de Donativos y Colectas/Operativos	23,718,538	56.41
SUMA COSTO DIRECTO	41,672,537	99.10
<u>Gastos de Operación</u>		
Gastos de Administración	1,785,727	4.25
SUMA GASTOS DE OPERACIÓN	1,785,727	4.25
<u>Resultado Integral de Financiamiento</u>		
Gastos Financieros	4,830,204	11.49
Productos Financieros	(5,717,395)	(13.60)
SUMA RESULTADO INTEGRAL DE FINANCIAMIENTO	(887,191)	(2.11)
SUMA EGRESOS	42,571,072	101.24
REMANENTE DEL EJERCICIO	(520,971)	(1.24)

C.P. Estela Herrera González
 Contadora General

L.A.F. Marcela María Cataño Cataño
 Representante Legal

FINANCIAL STATEMENTS



UNIÓN DE EMPRESARIOS PARA LA TECNOLOGÍA EN LA EDUCACIÓN, A. C.

Estado de posición financiera

al 31 de diciembre de 2020

Cifras en pesos

Activo

Circulante:

Efectivo e inversiones en valores	\$	425,378,922
Cuentas por cobrar		1,005,000
Inventarios		9,450,398

Suma el activo circulante: 435,834,320

Fijo, neto: 807,886

Depósitos en garantía y otros activos, neto 18,158,822

Total del activo 454,799,028

Pasivo

Circulante:

Impuestos por pagar	1,646,221
Obligaciones laborales	2,211,379
Otras cuentas por pagar	447,348

Suma el pasivo circulante 4,304,949

Patrimonio

No restringido	85,944
Restringido	450,408,135

Suma el patrimonio 450,494,079

Total del pasivo y patrimonio \$ 454,799,028

C.P. Estela Herrera González
Contadora General

L.A.F. Marcela María Cataño Cataño
Representante Legal

FINANCIAL STATEMENTS



UNIÓN DE EMPRESARIOS PARA LA TECNOLOGÍA EN LA EDUCACIÓN, A. C.

Estado de actividades
por el año terminado el 31 de diciembre de 2020
Cifras en pesos

Cambios en el patrimonio restringido:

Saldo inicial del patrimonio restringido	\$ 389,507,308
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Ingresos y rendimientos:

Ingresos por donativos	50,443,803
Ingresos por servicios de acompañamiento	9,610,692
Productos financieros	48,601,651
Otros ingresos	180,611

Total ingresos y rendimientos restringidos	108,836,758
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Costos:

Equipamiento Aulas de Medios

Equipos, accesorios, cableado y configuración, licencias, software, garantías y reacondicionamiento de equipos	4,690,843
Modelo de equipamiento con IAP	28,548,634
Acompañamiento	4,450,987
Evaluación competencias docentes	100,134
Sueldos, prestaciones e impuestos relativos	3,070,976
Gastos de viaje	5,157
Obligaciones laborales	556,362
Seguros	274,572
Renta y mantenimiento de oficina	327,334
Asesoría externa	2,003,597
Servicios de comunicación	11,207
Honorarios profesionales	122,298
Mensajería	8,361
Hosting pagina web	103,125
Campañas	46,428
IVA deducible	601,381
Otros gastos	168,438

Total costos restringidos	45,129,833
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Operación:

Sueldos, prestaciones e impuestos relativos	653,747
Depreciación y amortización	967,525
Obligaciones laborales	133,518
Seguros	24,134
Asesoría externa	435,470
IVA deducible	79,334
Otros gastos	16,195
Comisiones Bancarias	476,176

Total gastos de operación restringidos	2,806,098
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Aumento en el patrimonio restringido	60,900,827
--------------------------------------	------------

Saldo final en el patrimonio restringido	450,408,135
--	-------------

Cambios en el patrimonio no restringido:

Saldo inicial y final del patrimonio no restringido	85,944
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Suman saldos finales de patrimonio restringido y no restringido	\$ 450,494,079
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C.P. Estela Herrera González
Contadora General

L.A.F. Marcela María Cataño Cataño
Representante Legal

School Year **Report**

2021
2022



GENERAL ASPECTS

The 2021-2022 school cycle included the hybrid model thanks to the public health policy that allowed the majority of the population to receive several doses of the vaccine against Covid-19. Although several entities in the country transitioned to face-to-face vaccination, this was gradual and had its greatest coverage towards the end of the second semester of the school cycle.

Teachers returned to the classroom by means of educational attention schedules, which led to the introduction of the hybrid model. This methodology, also new for teachers, made it possible to promote the UNETE model to accompany teachers in didactic strategies and the use of technology inside and outside the media classroom. As a result, we were able to benefit 90 elementary and high schools through the School Strengthening Program in 17 states, with an impact on 1158 teachers.

We continued the Cuantrix program in 1,424 schools in 4 states, strengthening strategies for the development of computational thinking and programming in elementary and high school students.

With regard to attention through seminars broadcast on social networks, 16 new workshops were offered, reaching 407,739 people in which the video appeared with more than 10,000 comments. The seminars were broadcast live and offered the educational community the opportunity to explore and learn about a digital tool applied in the educational context with the benefit of taking the workshop in UNETE's U-Academy app.

In continuity with the Google for Education N1 teacher certification initiative, 532 teachers from the PFE participated in the training and counseling, of which 408 were able to obtain the certificate. Through this strategy, teachers document their professional development and enable them to be leaders in their schools in technology and connectivity.

**STUDENTS
BENEFITED**

176,262



SCHOOLS

1,514



TEACHERS

7,538



FACILITATORS

61



DONORS

17



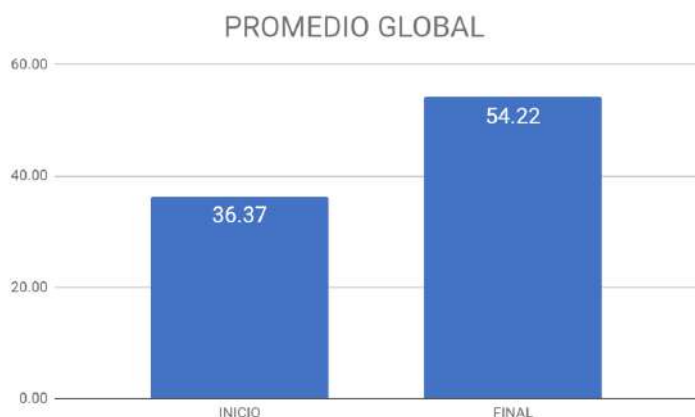
**TRAINING
HOURS**

9,338

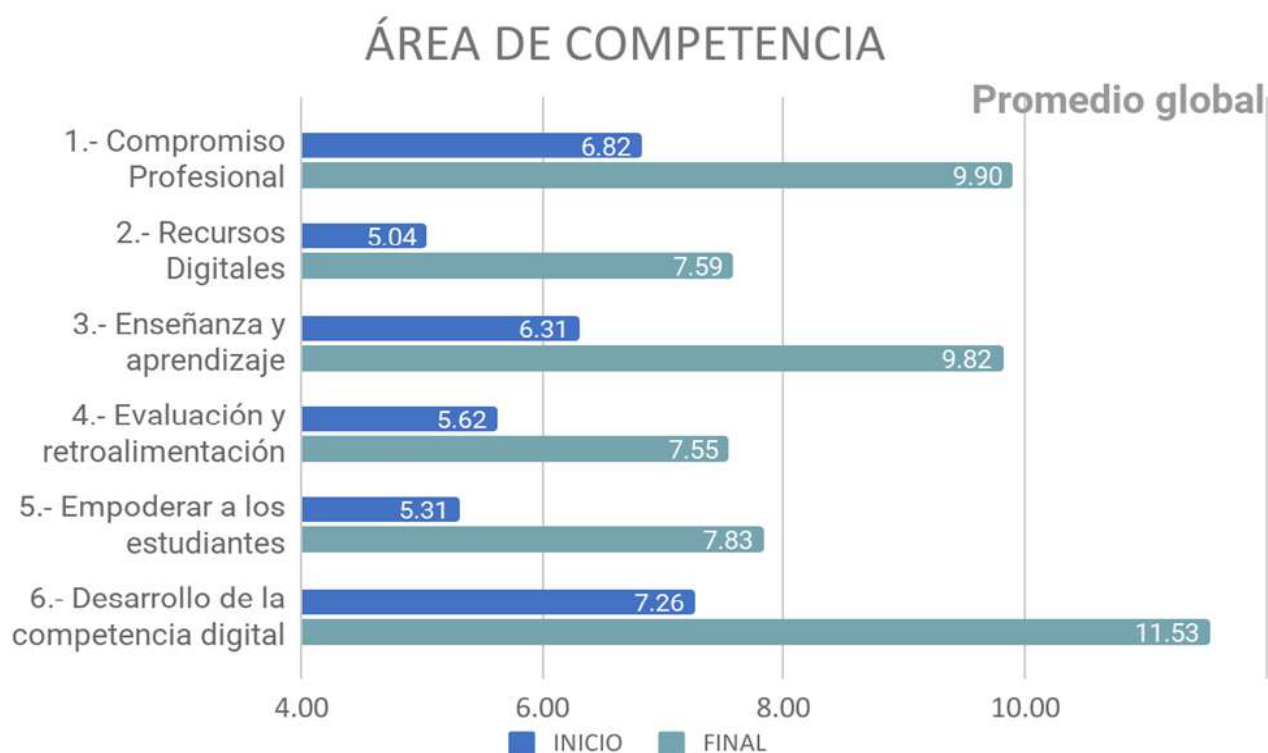


IMPACT OF THE SCHOOL YEAR

RESULTADOS DE EVALUACIÓN 2021 - 2022



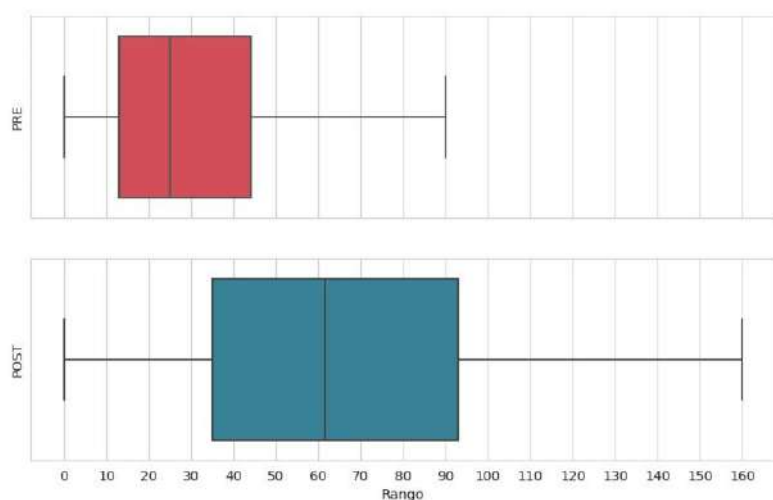
When analyzing the participating teachers by competency areas proposed by the Digital Competency Framework Framework, the characteristics of their students and conditions of technological access conditions.



According to the MCDD, the evaluated teachers show an increase of 17.85 points. This indicates that the teachers benefited by UNETE at the conclusion of the intervention are able to experiment with digital tools for a variety of purposes, trying to understand which digital purposes, trying to understand which digital strategies work best according to their students' characteristics and conditions, their students' characteristics and technological access conditions.

IMPACT OF THE SCHOOL YEAR

RESULTADOS DE EVALUACIÓN 2021 - 2022



The teachers evaluated scored an average of 29.1 points according to the European Framework of Digital Competences for Teachers.

	INICIAL TOTAL	FINAL TOTAL
Docentes	762	762
Media	31.48	65.84
Estándar	24.82	37.68
Min	0	0
25%	13	35
50%	25	61.5
75%	44	93
Max	128	160



This means that they moved from the Explorer [A2] level to the Integrator [B1] level. This represents the advancement of at least at least one level on average.



TOPICS

Academic Support Applications - Khan Academy - Hot Potatoes - Digital assessment with Kahoot - Google Classroom - Google Earth - Genially - Reading Comprehension with CommonLit - Basic, intermediate and advanced office automation - Interactive class with Pear Deck - Piktochart Interactive Classroom with Pear Deck - Piktochart - PurebaT and Abacus - Educational Virtual Visits - Educational Virtual Visits - Educational Virtual Tours - Educational virtual tours - Financial Empowerment and Master the UNETE Academy.

Open, massive, free, online, live seminars that offer participants the opportunity to explore and learn participants the opportunity to explore and learn about a digital tool applied in the applied in the educational context, which were broadcasted on social networks and the U-Academy social networks and the U-Academy App, which offers the opportunity to take the workshop asynchronously and obtain the course certificate.

WEBINARS

FINANCIAL STATEMENTS



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UNIÓN DE EMPRESARIOS PARA LA TECNOLOGÍA EN LA EDUCACIÓN A.C.
Estado de Resultados del 1 de Enero al 31 de Diciembre 2021
Cifras en pesos

	\$	%
INGRESOS		
<u>Ingresos</u>		
Ingresos por donativos	32,611,123	42.35
Otros ingresos	9,056,773	11.76
Ingresos por intereses	35,329,278	45.88
SUMA INGRESOS	76,997,174	100.00
 <u>Costos directos</u>		
Costos de aulas de medios	25,990,874	33.76
Costos operativos	3,939,462	5.12
SUMA COSTOS DIRECTOS	29,930,336	38.87
 <u>Gastos de operación</u>		
Gastos de administración	1,384,614	1.80
SUMA GASTOS DE OPERACIÓN	1,384,614	1.80
 <u>Resultado integral de financiamiento</u>		
Gastos financieros	716,010	0.93
Productos financieros	(11,052,111)	(14.35)
SUMA RESULTADO INTEGRAL DE FINANCIAMIENTO	(10,336,101)	(13.42)
 SUMA EGRESOS		
	20,978,850	27.25
 REMANENTE DEL EJERCICIO		
	56,018,324	72.75

C.P. Guadalupe Velarde Cruz
Contadora General
Cédula Profesional 3040433

Representante Legal



FINANCIAL STATEMENTS



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UNIÓN DE EMPRESARIOS PARA LA TECNOLOGÍA EN LA EDUCACIÓN A.C.
Estado de Resultados del 1 de Enero al 31 de Diciembre 2021
Cifras en pesos

	\$	%
INGRESOS		
<u>Ingresos</u>		
Ingresos por donativos	32,611,123	42.35
Otros ingresos	9,056,773	11.76
Ingresos por intereses	35,329,278	45.88
SUMA INGRESOS	76,997,174	100.00
<u>Costos directos</u>		
Costos de aulas de medios	25,990,874	33.76
Costos operativos	3,939,462	5.12
SUMA COSTOS DIRECTOS	29,930,336	38.87
<u>Gastos de operación</u>		
Gastos de administración	1,384,614	1.80
SUMA GASTOS DE OPERACIÓN	1,384,614	1.80
<u>Resultado integral de financiamiento</u>		
Gastos financieros	716,010	0.93
Productos financieros	(11,052,111)	(14.35)
SUMA RESULTADO INTEGRAL DE FINANCIAMIENTO	(10,336,101)	(13.42)
SUMA EGRESOS	20,978,850	27.25
REMANENTE DEL EJERCICIO	56,018,324	72.75

C.P. Guadalupe Velarde Cruz
Contadora General
Cédula Profesional 3040433

L.F.A. Marcela María Cataño Cataño
Representante Legal



FINANCIAL STATEMENTS



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UNETE, I.A.P.
Estado de Resultados del 1 de Enero al 31 de Diciembre 2021
Cifras en pesos

	\$	%
INGRESOS		
<u>Ingresos</u>		
Ingresos por donativos	23,036,072	76.34
Otros ingresos	803,284	2.66
Ingresos por intereses	6,336,668	21.00
SUMA INGRESOS	30,176,023	100.00
<u>Costos directos</u>		
Costos de aulas de medios	16,201,196	53.69
Costos operativos	12,533,024	41.53
SUMA COSTOS DIRECTOS	28,734,220	95.22
<u>Gastos de operación</u>		
Gastos de administración	1,123,021	3.72
SUMA GASTOS DE OPERACIÓN	1,123,021	3.72
<u>Resultado integral de financiamiento</u>		
Gastos financieros	17,701	0.06
Productos financieros	(462,042)	(1.53)
SUMA RESULTADO INTEGRAL DE FINANCIAMIENTO	(444,340)	(1.47)
SUMA EGRESOS	29,412,901	97.47
REMANENTE DEL EJERCICIO	763,123	2.53

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THANK YOU





- Acento Esmeralda
- Acciona
- Akron
- Autoridad Educativa Federal en la Ciudad de México
- Bécalos
- Benetton
- Bloomberg
- Braskem
- CAAAREM
- Club Rotario de Santa Catarina
- Club Rotarios de Jaltemba
- Concepción Creel
- Consejo Coordinador de Hidalgo
- Construyendo Comunidades Integrales
- Coppel
- Curtis Mallet-Prevost, Colt & Mosle
- Dell Technologies
- Distrito 4130 México Ayudando A.C.
- Empresarios de Hidalgo
- Eton School
- Exitus Capital
- Facebook
- Fechac
- Framate
- Fundación Banorte
- Fundación BBVA
- Fundación Don Diego
- Fundación Gentera
- Fundación Kaluz
- Fundación MetLife
- Fundación para Unir y Dar
- Fundación Televisa
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- Inmobiliaria Trafalgar
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School Year Report **2019 – 2022**

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